



Mentoring Program EEsAA Italy-Austria

Friuli Innovazione, Centro di Ricerca e di Trasferimento Tecnologico

Società consortile a responsabilità limitata
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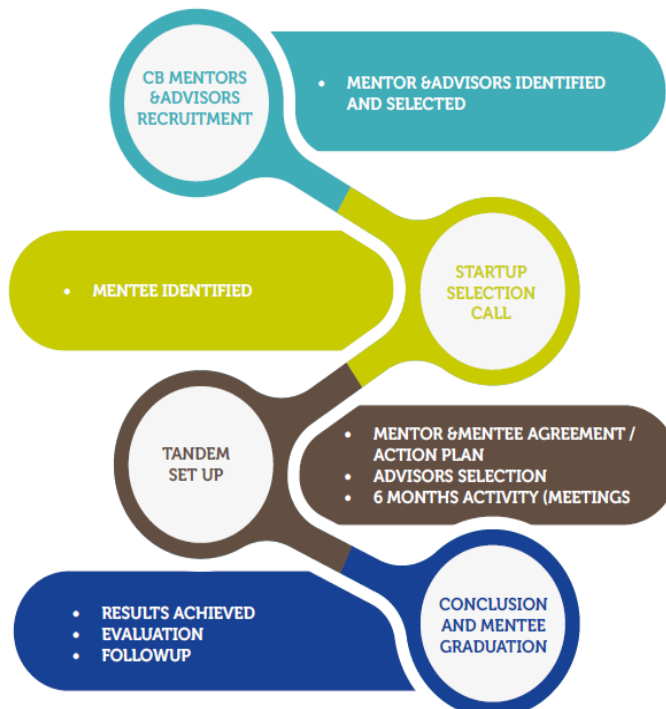
Background

The call for startup is promoted within EEsAA “Entrepreneurial Ecosystem Alpe Adria” which is a project funded under the Interreg V ITALIA AUSTRIA Program 2014-2020.

EEsAA project is co-financed through the European Regional Development Fund (ERDF).

EEsAA is realized by a qualified Italian and Austrian partnership:

- KWF – Kärntner Wirtschaftsförderungsfonds (Austria) – Lead Partner
- Friuli Innovazione Centro di Ricerca e di Trasferimento Tecnologico (Italy)
- t2i – trasferimento tecnologico e innovazione s.c.a.r.l. (Italy)
- Lakeside Science & Technology Park GmbH (Austria)
- build! Gründerzentrum Kärnten GmbH (Austria)



EEsAA “Entrepreneurial Ecosystem Alpe-Adria” will provide a mentoring path to 10 innovative startup, which will benefit from the experience and valuable advice from highly specialized and professional consultants.

The program provides, for each participating company, a mentor for 6 months aimed at supporting the creation of an international network and the penetration and positioning on neighborhood markets.

What we offer

- one-to-one Mentoring
- “Go to market” support
- international network access.

The program provides dedicated mentoring/consulting support up to a budget of € 3,000 for each selected start-up.

EEsAA Mentoring Program

The program is divided in 3 phases:



During the kick-off event the startups will meet the mentors and preparatory activities will be carried out to assign the suitable professionals to each participant. At the end of this phase, mentoring will continue through individual meetings, organized between the mentor and the company (face2face, virtual meeting,) according to every single action plan.



An intermediate workshop will be organized where specific themes like growth, product/ service development, sales, etc. will be analyzed. The workshop is also a moment of discussion, growth and support during the "go to market" process of the individual startups. It represents a huge opportunity to expand the international network of the participants.



The support path will end with a final event presenting the project activities and the

results achieved. The follow-up will represent a moment of sharing experiences, useful for the growth and improvement of entrepreneurial behavior.

Timeline

Call deadline 15.09.2018

Kick off 05.10.2018

Mid-term workshop

Final presentation & workshop

Beneficiaries

EEsAA "Entrepreneurial Ecosystem Alpe Adria" Mentoring Program is open to startups wishing to expand the market and the network both nationally and internationally.

The preferential, but not exclusive, sectors are: Artificial Intelligences, Machine Learning, Internet of Things, Big Data, Blockchain, ICT and applications for Industry 4.0, Cultural Enterprises and Creative & Tourism.

Participation in the initiative is open to a maximum of 10 startups

Following the application phase, 4 companies will be selected, 2 Italian and 2 Austrian, for the cross-border mentoring Pilot action.

Participants will be supported by a network of mentors who will support the teams after need analysis and on the basis of an operational development plan.

Based on the actual availability of resources, the number of supported startups can be increased during the Mentoring Program implementation.

Selection criteria

The evaluation committee in charge for the selection of start-ups will adopt the following criteria:

- Potential for growth on the market in Italy and Austria
- Innovativeness of the business idea
- Team availability to participate fully in the EEsAA mentoring program and to be physically present at the 3 planned workshops
- English language competence

The establishment of the company is not a prerequisite for participation. Nevertheless, in the selection phase, more mature projects (with prototype or product phase beta available) will be favored.

Application modality

To participate simply fill in briefly with data related to your business idea the related application form

<https://friulinnovazione.it/it/consulenza-e-supporto/startup/incubatore-i-neri/eesaa-entrepreneurial-ecosystem-alpe-adria/>

The deadline for the submission of applications is set at 15. 09. 2018.

For any doubt / need for clarification you can contact:

In Italia

In Italy

FRIULI INNOVAZIONE

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33100 Udine

Mail: technoseed@friulinnovazione.it

Referent: Claudia Baracchini

In Austria

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Lakeside B01a

9020 Klagenfurt

Mail: florian@@build.or.at

Referent: Marissa Florian MSc

Guidelines:

- Support services within the CAB Acceleration Program are guaranteed under the conditions of the de minimis aid regulation.
- Startups selected through the CALL promoted by Friuli Innovazione " Spazio alle imprese 2018" as well as "Bestartup" award winning company for the 2018 edition, are given privileged access to the EesAA Mentoring Program.
- The costs and personal expenses of travel, board and lodging will be borne by the participants. EEsAA partner organizations will provide local logistic support to startup teams during mentoring activities
- Languages used: Italian, German and English

PRIVACY SECTION

Annex A

Information on the processing of personal data Within the meaning of Article 13 of EU Regulation 2016/679 (General Regulation on Data Protection – GDPR)

1. Purpose of processing

Friuli Innovazione is processing your personal data in relation to calls, notices, invitations, applications, information requests, permissions, disclaimers and the like, related to specific projects. This data is processed pursuant to the consent you expressed within the meaning of Article 6(1a) GDPR.

In compliance with the obligations envisaged under the GDPR and Legislative Decree no. 196 of 30 June 2003 and amendments and additions ("Personal Data Protection Code", hereinafter: the "Code"), you are hereby informed that Friuli Innovazione, based in Via Jacopo Linussio 51 - 33100 Udine, as Controller, will subject the user/visitor's freely communicated personal data to processing in compliance with the standards in force.

In particular, processing will be based on principles of correctness, permissibility and transparency as foreseen by Article 11 of Legislative Decree No. 196/2003: no excess data will not be collected or recorded beyond that which is necessary for the purposes referred to above, nor retained for longer than necessary for the purposes for which they were collected.

2. Type of data processed

The optional sending of questions, requests, expressions of interest, applications, curriculum vitae and the like to Friuli Innovazione may lead, by way of example, to the processing of the following types of data of the data subject: demographic and identification data, contact data, bank details, information on the employment, business or professional activities of the data subject, as well as other any personal data requested by the Call, Notice, Invitation or similar procedure of Friuli Innovazione.

3. Processing methods

The processing of the data may be carried out in either a non-automated manner or with the aid of electronic, informatics and telematics tools, during the time period which is strictly necessary to achieve the purposes for which they were collected.

Aside from communications required by law, the collected data will be communicated to third parties only if this is necessary for the fulfilment of the requests or for carrying out the purposes referred to in Paragraph 1. The data will not be disclosed, unless in an anonymous and aggregated form, for statistical purposes and for the promotion of Friuli Innovazione's activities.

Only with the express consent of the data subject may the contact details of the applicant be used by Friuli Innovazione to send communications concerning its initiatives, such as conferences, events and training courses which are considered to be of interest to the applicant.

In carrying out the processing, all technical, IT, organisational, logistic and procedural-security measures will be taken to ensure an adequate level of data protection. The security measures mentioned above will ensure the data can be accessed only by those individuals responsible for Friuli Innovazione's processing pursuant to Point 4.

4. Optional provision of data

The data subject is free to provide his/her personal data.

If not provided, this may only result in it being impossible to obtain what is requested.

5. Controller and categories of processors and those tasked with the processing

The controller is Friuli Innovazione società consortile a r.l., based in Via Jacopo Linussio 51 - 33100 Udine, VAT no. 02159640305. The personal data will be processed by employees, colleagues and/or consultants appointed by the controller, operating as tasked or as processors, by specific appointment of the controller, and subject to specific contractual obligations.

The processor is Mr Fabio Feruglio. The processor may be contacted via: Tel. +39 (0)432 629911, fax. +39 (0)432 603887, email: segreteria@friulinnovazione.it

6. Rights of data subjects

You may at any time exercise your rights under Articles 12 et seq GDPR, by contacting the processor. The data subject is entitled to ask the controller for access to his/her personal data, and to correct or erase them or to have their processing restricted, or to object to processing (Articles 15 et seq GDPR).