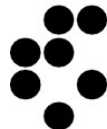




# INPRO

IMPROVING IPR MANAGEMENT  
SERVICES TO SMES ENGAGING  
IN PEER LEARNING ACTIVITIES

## PROJECT PARTNERS



Jožef Stefan Institute



## PROJECT DETAILS

**Total cost:** EU 50 000

**EU contribution:** EUR 50 000

**Coordinated in:** Italy

**TOPIC:** INNOSUP-5-2014 - peer learning of innovation agencies

**CALL FOR PROPOSAL:** H2020-INNOSUP-2014-5

**FUNDING SCHEME:** CSA-LS - CSA Lump sum

## OBJECTIVE

Within the INPRO project, the involved partners want to peer review IPR support programmes for SMEs in order to **improve their knowledge and attitude** towards this important topic as well as to transfer good practices into regional/national programmes.

Using the Twinning Advanced methodology, a Design Options Paper (DOP) on IPR services to SMEs will be elaborated in order to be at disposal for other innovation agencies to design and/or deliver similar IPR services.

Professional experts with extensive knowledge and experience on IPR and on creative moderation methodologies will be subcontracted to moderate the two peer learning workshops in order to achieve the highest quality results. The peer learning group will be composed by **12 persons** from the **3 Regions/Country involved** (Friuli Venezia Giulia region – Italy; Spain; Slovenia). The aim of the working group will be to strengthen the IPR support services and programme design through the application of the Twinning+ methodology.

The INPRO project will facilitate the knowledge exchange among the participants on the **following matters**:

- Provision of the IPR support services to SMEs on the involved territories and focus on the major experienced difficulties;
- Identification of “good practices” applied by the partners and “good practices” available at EU level to be transferred in the involved territory;
- Improvement of IPR support services to SMEs;
- Enhancement of qualitative procedures in IPR auditing;
- Improvement of the administrative aspects in the IPR management both at SME level and PA level.

A **Memorandum of Understanding (MoU)** will be undersigned by the partners at the end of the project with the aim to engage in more frequent peer learning activities. The MoU should be a first step of an EU based network of partners aiming to foster, enforce and further develop IPR services to SMEs.

## ACTIVITIES & MAIN OUTPUTS

- 2 peer learning workshops (Ljubljana, Valencia)
- Identified good/bad performances, difficulties and possible solutions were discussed during the peer learning workshops by project partners and external IP experts. Such outputs will be the basis for the Design Options Paper.
- Pilot cases of the newly design 1st line support service
- Partners will strive to include diversified users that are in a need for in-deep IPR assistance, possibly in the target domain Creative industries linked to the housing domain.
- Design Options Paper (DOP)
- The document will be available in e-version in English. It will be presented on a local level in all three regions to the relevant stakeholders and policy makers.
- Memorandum of Understanding (MoU)  
MoU will set the basis for building skills of the innovation agencies staff in managing IP support programmes as well as SMEs in developing their IP. Moreover ensure the possibility to spread the new methodology over the agencies' community.

## THE EXPERT'S TIPS

*“IP is the glue between Technology and business development and they should be aligned at all times!”*

(Dr. Jon Wulff Petersen, Msc Physics, PhD Semiconductor Physics, MBA Director & Senior Consultant of TTO)