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| --- | --- |
| Company name or Business Idea Name | Logo (if available) |
| **Short description of your startup/business idea**  500 characters | **Website URL**: |
| **Companies and Results achieved (Startups):**   * Foundation year: * Date of registration within the innovative startup register (ITALY) : | **Company contacts:**  **Contact person (address, email, telephone number):**  **Position of the contact person in the company:** |
| **Provide a link with your Pitch Deck or attach a pdf file at the end of your registration (if any):** |
| **Tematic Area within Additive Manufacturing:**   * + Services   + Products   + Technologies   + Applications   + Materials | |
| **Team:**  **List + short profile** (What competence/experience do the team members have and/or need to recruit? Describe shortly roles and responsibilities)  **Partners**: (Is any other company somehow involved? Which companies could act as strategic partners?)  Max 1000 characters | |
| **Problem/Need:**  Max 1000 characters | |
| **Product/Service:**  Max 1500 characters | |
| **Originality of products / services** (USP, Unique Selling Proposition)**:**  Max 500 characters | |
| **IPR:** (Results of any performed analysis regarding novelty, patentability IPR ownership; current plans for protection of intellectual property; what forms of IPR can be used (patents, copyright, design, etc)?)  Max 500 characters | |
| **Products / services development stage:**   * idea / concept (product / service not yet developed) * prototype (product / service available only as a working prototype) * beta version (trial phase and testing of the product / service not yet made public,…) * final version (product / service already developed and marketable but not yet distributed) * on the market (product / service already on the market with a first customer - early adopter - or more than one customer) | |
| **Risk factors identified:** (What permissions/ regulations are needed? Estimated timeline and milestones needed to get this permissions)  Max 500 characters | |
| **Market:** (Which needs do you solve? Who are your customers? Are there different customer segments? What do you know about the market potential (market size, growth trends, profits etc)?)  Max 1000 characters | |
| **Competitors and Substitutes/ Competitive Advantage:** (Who are your competitors? What are their solutions? What other solutions exist that solve the problem/need?; Why is your solution better than the competitive and alternative ones? What is your time to market? What is your advantage over your competitors)  Max 1000 characters | |
| **Customer readiness:** (What activities have you done to verify commercial potential? What contacts with customers/partners/users have you had? What is the feedback?)  Max 500 characters | |
| **Revenue Model:** (how does the company generate revenues?)  Max 500 characters | |
| **Marketing Strategy:**  Max 500 characters | |
| **Investments and main costs plan and current (for already established companies) or expected turnover**  Max 500 characters | |
| **Funding demand** (Estimation of coming funding needed for taking this business idea to market) **and financial support received so far:**   * None * Selfinanced * Family/friends * Business angels * Venture capitalist * Other incubator/accelerator * Public call   Max 500 characters | |
| **Additional info:**  Max 500 characters | |

Place, date

Annex A

**Information on the processing of personal data**

**Within the meaning of Article 13 of EU Regulation 2016/679 (General Regulation on Data Protection – GDPR)**

**1. Purpose of processing**

Friuli Innovazione is processing your personal data in relation to calls, notices, invitations, applications, information requests, permissions, disclaimers and the like, related to specific projects. This data is processed pursuant to the consent you expressed within the meaning of Article 6(1a) GDPR.

In compliance with the obligations envisaged under the GDPR and Legislative Decree no. 196 of 30 June 2003 and amendments and additions ("Personal Data Protection Code", hereinafter: the "Code"), you are hereby informed that Friuli Innovazione, based in Via Jacopo Linussio 51 - 33100 Udine, as Controller, will subject the user/visitor's freely communicated personal data to processing in compliance with the standards in force.

In particular, processing will be based on principles of correctness, permissibility and transparency as foreseen by Article 11 of Legislative Decree No. 196/2003: no excess data will not be collected or recorded beyond that which is necessary for the purposes referred to above, nor retained for longer than necessary for the purposes for which they were collected.

**2. Type of data processed**

The optional sending of questions, requests, expressions of interest, applications, curriculum vitae and the like to Friuli Innovazione may lead, by way of example, to the processing of the following types of data of the data subject: demographic and identification data, contact data, bank details, information on the employment, business or professional activities of the data subject, as well as other any personal data requested by the Call, Notice, Invitation or similar procedure of Friuli Innovazione.

**3. Processing methods**

The processing of the data may be carried out in either a non-automated manner or with the aid of electronic, informatics and telematics tools, during the time period which is strictly necessary to achieve the purposes for which they were collected.

Aside from communications required by law, the collected data will be communicated to third parties only if this is necessary for the fulfilment of the requests or for carrying out the purposes referred to in Paragraph 1. The data will not be disclosed, unless in an anonymous and aggregated form, for statistical purposes and for the promotion of Friuli Innovazione's activities.

Only with the express consent of the data subject may the contact details of the applicant be used by Friuli Innovazione to send communications concerning its initiatives, such as conferences, events and training courses which are considered to be of interest to the applicant.

In carrying out the processing, all technical, IT, organisational, logistic and procedural-security measures will be taken to ensure an adequate level of data protection. The security measures mentioned above will ensure the data can be accessed only by those individuals responsible for Friuli Innovazione's processing pursuant to Point 4.

**4. Optional provision of data**

The data subject is free to provide his/her personal data.

If not provided, this may only result in it being impossible to obtain what is requested.

**5. Controller and categories of processors and those tasked with the processing**

The controller is Friuli Innovazione società consortile a r.l., based in Via Jacopo Linussio 51 - 33100 Udine, VAT no. 02159640305. The personal data will be processed by employees, colleagues and/or consultants appointed by the controller, operating as tasked or as processors, by specific appointment of the controller, and subject to specific contractual obligations.

The processor is Mr Fabio Feruglio. The processor may be contacted via: Tel. +39 (0)432 629911, fax. +39 (0)432 603887, email: [segreteria@friulinnovazione.it](file:///X:\VierzigzeichenordnerVierzigz\Daten\2018\Übersetzen\Geschäftskunden\02_Aufträge\Friuli%20Inovazione\R82001751%20IT-EN\06_NB\Project%2013\en-GB\segreteria@friulinnovazione.it)

**6. Rights of data subjects**

You may at any time exercise your rights under Articles 12 et seq GDPR, by contacting the processor. The data subject is entitled to ask the controller for access to his/her personal data, and to correct or erase them or to have their processing restricted, or to object to processing (Articles15 et seq GDPR).